

My friend Michael asked me a question today and I immediately realized that most people not involved in Internet Advertising have no idea what Adwords and Keywords are so they can't really assess what CryptoProgram does and how it makes money.

If you don't understand how they make money it is equally difficult to understand how they can pay us 25%.

Thanks Michael T. for asking the question.

So, I went to one of my favorite websites where I find talent to help me reach my target audience online. It's called Fiverr.com and a quick search for Keywords opens up a multitude of talented people who for a small fee will find the best keywords and adwords for my business or yours. When you deploy these words and phrases onto Google and other Search Engines, your website or offer will rank high in the search results for what people are searching for and they are more likely to find your ad or website and to buy your products. If you are listed on page 4 nobody will ever find you.

CryptoProgram deploys Adwords that they buy using our money; or better put, the LIQUIDITY that we provide, and for that we get a handsome return. CryptoProgram could easily borrow the liquidity from a bank, credit card, hard money lender, or any other source or person willing to provide them with the money they need to continue to deploy adwords, make money with them and pay interest on those funds/liquidity.

I've been asked "if they make so much money why do they need ours". Same reason Apple and Amazon borrow money to expand and to grow. It's called "good debt".

They could use their own money and they probably do, but they collaborated with Ed Zimbardi to create a program where the "little guy" can participate using small amounts of money and earn a very high return. The problem with these programs is that even though they were designed with the best intentions and to benefit the "little guy" who never gets opportunities like this, the very thing that makes the "little guy" the "little guy" is the thing that keeps him out of these great programs.

They have been programmed to not believe it, they've been told "it's too good to be true", "it's a scam", "I will lose my money", so it's really hard for people like me to reach a lot of them because they just don't get it.

I hope this helps you better understand how CryptoProgram works and how it can work for you. Get started now and reap the rewards.

Scott



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